



THE LOCAL^e NEWS

SERVING HUNTINGTON BEACH & NORTH WEST ORANGE COUNTY, CA • 630 MAIN STREET • HUNTINGTON BEACH, CA 92648
714.914.9797 | HBNEWS1@AOL.COM

rate card

For Huntington Beach including The Peninsula, SeaCliff, The Harbour, Fountain Valley, Westminster, Parts of Seal Beach, Surfside, Sunset Beach and West Orange County

~ David P. Garofalo, Inc., Publisher

ad size	single insertion	6 times	12 times	26 times	col. in. equiv.
FULL PAGE	\$500.00	*\$400.00	\$300.00	\$255.00	77.5
1/2 PAGE	\$300.00	*\$275.00	\$250.00	\$230.00	38.8
1/4 PAGE	\$275.00	*\$250.00	\$225.00	\$205.00	19.4
1/3 PAGE	\$200.00	*\$175.00	\$175.00	\$80.00	9.7

**With any min. 6x campaign Ad, Advertiser can take advantage of our exclusive "Opted-In" Custom Email Blast to our entire circulation (40,000)...ask for pricing and specifications.*

(1) Ad Video to any min. 6x Ad campaign for \$99.; max. two videos per Digital/Interactive Edition total.

(2) FREE Advertorial for all 12x Advertisers

1) Substantial discounts are available to local businesses who have a proven track record in community involvement. Discounts from 25% to 50% are possible if prospective client or employees of client donate substantial time, talent or resources to community projects that involve children, health care for the less fortunate or senior advocacy issues. Please provide what you do for evaluation.

2) All Chamber of Commerce members may deduct 5% -1/4 page min. size with at least a 6x run.

3) Spot color, add 10% on 1/4 page size OR larger - random spot color FREE with all 26 week insertion orders, 1/4 page or larger. Minimum charge \$20.00 per insertion.

4) Rate based on camera ready copy. Any variations, check with sale representative.

5) Special position requests subject to 10% change.

6) Check with sales representative on deadlines, use of photos and other Special Sections and Holiday Editions.

7) Four Color - Consult sales representative.

TERMS: All insertion orders (advertising agreements) are invoiced on or about the 1st and 15th of each month following the run date of the ad. Payment is due within 10 days of invoice date. A finance charge of 1 1/2% will be added to all invoices 30 days over due this policy and thereafter.

Newspaper Print Policy: The Local News is a bi-monthly publication. Generally we try to publish on the 1st & 15th of each month. We distribute a 12 month production schedule each January showing exact dates for news and ads, print dates and distribution dates. Please see Annual Production Schedule for Specific Days.

The Local News
 630 Main Street
 Huntington Beach, Ca 92648

 Dave Garofalo, Publisher
 Direct: 714.914.9797
 HBNews1@aol.com

www.hblocalnews.com